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## Ei3 Announces Partnership with ENERGY STAR®

Partnership to reduce energy consumption and costs for ei3 customers

Washington D.C. & Montvale, NJ, October 2, 2002 - ei3 Corporation today announced that it is partnering with ENERGY STAR, the U.S. Environmental Protection Agency's program that offers businesses and consumers energy efficient solutions to help save money while protecting the environment for future generations.

The partnership builds upon ei3's existing global environmental management efforts and represents a formal pledge by the corporation to reduce energy consumption and lower energy costs for customers.

As part of the new commitment, ei3's clients will have the option to participate in a three-part energy conservation strategy.

ENERGY STAR measurement tools can be used to measure, track, and benchmark the energy performance of ei3's customers worldwide. An energy improvement plan based on ENERGY STAR-endorsed strategies will also be developed and implemented to clients that would like to participate in this program. ei3 will utilize its resources to educate customers about the bottom-line benefits of adopting energy conservation programs.

"Energy conservation programs not only make sense for the community, they make sense for business," said Brett Smith, Chief Executive Officer of ei3. "Energy management at ei3 will leverage Energy Star's strategies to increase the value of our customers' businesses by improving the energy efficiency of their operations."

ei3's clients continuously seek new ways to enhance conservation efforts. Commenting on ei3's partnership, George Neeson, Vice President, at Hilton Hotels said "Through this partnership, we will not only contribute toward bettering the environment, but will also be able to carry the savings from improved efficiency directly to our bottom line."

ENERGY STAR has partnerships with more than 7,000 private and public sector organizations including General Motors, Starwood Hotels & Resorts Worldwide, and Verizon Communications. ENERGY STAR is a dynamic government/industry partnership that offers businesses and consumer's energy-efficient solutions that save money and protect the environment. Last year alone, ENERGY STAR helped businesses and consumers save more than \$5 billion in energy costs while reducing global warming emissions equivalent to those from 10 million cars.

"ei3 clients ranging from Bayer Corporation, a global manufacturing leader and Ainsworth, the largest commercial building service provider in Canada are always seeking new ways to improve energy efficiencies and thus we are especially pleased to team up with ENERGY STAR," said Randy Witwick, Director of Operations at ei3. "Being an active participant in helping protect the natural environment is a commitment we make to each community where we and our customers have operations."